



# **GIGS AND GRANTS 2025 CAROLINALINK**

**NORTH CAROLINA BROADBAND & TECHNOLOGY  
CONFERENCE AND EXHIBITOR SHOWCASE**

**JUNE 25 - 27, 2025**

**THE GRANDOVER RESORT AND SPA, GREENSBORO, NC**

**PRESENTED BY CAROLINALINK, THE NORTH CAROLINA BROADBAND  
COOPERATIVE COALITION**



# North Carolina Broadband & Technology Conference and Exhibitor Show

## “Gigs and Grants 2025”

June 25-27, 2025

Grandover Resort and Spa

1000 Club Rd., Greensboro, NC 27407

[www.grandover.com](http://www.grandover.com)

1-336-294-1800

### TELCO REGISTRATION INFORMATION:

- Telco Registration is Free! Please register online at [www.carolinalink.org](http://www.carolinalink.org)
- Make your hotel reservations directly with the Grandover Resort and Spa  
**Group rate: \$239.00 through May 26, 2025.**

*Please call 1-800-472-4824 and let the reservation agent know to make a reservation in the NC Broadband room block in order to receive the rate and be added to block.*

### EXHIBITOR AND VENDOR REGISTRATION INFORMATION:

- Please fill out the Registration, Golf and Sponsorships Forms with payment online at [www.carolinalink.org](http://www.carolinalink.org).
  - **The deadline is May 26, 2025.**
- Make your hotel reservations directly with the Grandover Resort and Spa  
**Group rate: \$239.00 through May 26, 2025.**

*Please call 1-800-472-4824 and let the reservation agent know to make a reservation in the NC Broadband room block in order to receive the rate and be added to block.*

### CONTACT INFORMATION

- If you have any questions about the event, please contact:  
Brady Allen  
[Brady@carolinalink.org](mailto:Brady@carolinalink.org)  
919-838-1877

#### Thank You to the Tradeshow Planning Committee

FOCUS Broadband - Tim Smith, Brandon Wilkins  
Randolph Communications - Daniel Nicodemus, Jeff Rice  
Skyline - Brian Tester, Robbie Farmer  
Star Communications - Joseph Andrews  
Surry Communications - Andy Hull, Scott Mosley  
Zirrus - Patrick Gray  
RiverStreet Networks - Heather Berrier

## AGENDA:

### Wednesday, June 25, 2025

- 3:00 p.m. – 5:00 p.m.** Exhibitor Set UP
- 6:00 p.m. – 8:00 p.m.** Dinner Reception in Exhibitor Showcase  
*Grandville Ballroom*

### Thursday, June 26, 2025

- 7:00 a.m. – 8:00 a.m.** Breakfast Buffet in Exhibitor Showcase
- 8:00 a.m. – 12:00 p.m.** General Session  
*Whitehall Room*
- 8:00 a.m. – 8:15 a.m.** Welcome to NC Technology Conference and Exhibitor Show
- 8:15 a.m. – 9:00 a.m.** Federal Broadband Perspectives – Universal Service Risks  
- *Jill Canfield, NTCA*
- 9:00 a.m. – 10:00 a.m.** Grants, Changes and Hurricanes: What's Next for NC Broadband?  
- *Angie Bailey, NC Broadband Office*  
- *George Collier, NC Broadband Office*
- 10:00 a.m. – 10:50 a.m.** Refreshment Break in Exhibitor Showcase  
*Grandville Ballroom*
- 11:00 a.m. – 12:00 p.m.** General Session  
*Whitehall Room*
- What Role Can Providers Play in Emergency Preparedness and Management?  
- *William C. Ray, NCEM Director and Deputy Homeland Security Advisor*
- 1:00 p.m.** Golf Tournament  
*Grandover Golf Course*
- 6:30 p.m. – 8:00 p.m.** BBQ Celebration for All Attendees  
*Grandville Lawn*

## Friday, June 27, 2025

- 7:00 a.m. – 8:00 a.m.** Breakfast Buffet in Exhibitor Showcase  
*Grandville Ballroom*
- 8:15 a.m. – 12:50 p.m.** General Session  
*Whitehall Room*
- 8:15 a.m. – 9:00 a.m.** Challenges and Changes for Underground Damage  
- *Louis Panzer, NC 811*
- 9:00 a.m. – 9:45 a.m.** OTDR Monitoring Your Network
- 9:45 a.m. – 11:00 a.m.** Refreshment Break in Exhibitor Showcase / Checkout
- 11:00 a.m. – 11:45 a.m.** Railroad Crossing: Impact on Broadband Availability  
- *David Thomas, Eagle1 Resources*
- 11:45 a.m. – 12:45 p.m.** Marketing in the New Broadband World:  
The Competitor's View  
- *Jody Heustess, FOCUS Broadband*  
- *Andrew Heltsley, Zirrus*  
- *Donna Bullard, Star Communications*
- 12:45 p.m.** Wrap Up and door prizes

